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*“The possibilities are numerous once  
we decide to act and not react.”*

*- George Bernard Shaw*

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## Who We Are

Gnosis Enrichment and Management (GEM) started with sole objective of enabling people with the firm belief that "Individuals have it within" and just need the "right" stimulus to excel.

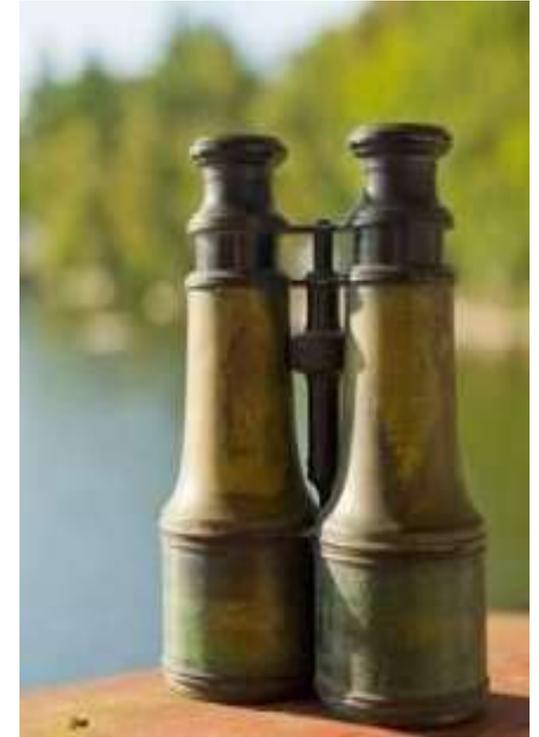
Let us know areas in which you need support, be it honing skills for first time managers, or sharpening leadership skills or coaching senior leadership team. May be you only know that you want something. That's all we need to start with.

## Contact Us

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Web: [www.gnosisem.com](http://www.gnosisem.com)



Gnosis  
Enrichment &  
Management

*Enabling People*



**Gnosis Enrichment &  
Management**

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## What is a Coaching?

“A time bound dialogue between coach and coachee within a productive and result oriented context. It is about change and transformation that the coachee aspires, which emanates from asking the right questions rather than providing the right answers. It is about creating new identities and new futures.”

### Coaching vs Mentoring, Training, Counselling



Coaching is Solution Focused and Forward Looking

## Coaching Industry in India

Traditionally Coaching in India was perceived as ‘stigma’, and often clubbed with counselling meant for corrective actions.

However with increasing competition in globalized world, there is a compelling need to perform better than the best, and hence more number of organizations are turning to Coaching.

Estimated at \$60 million, Indian Coaching Industry is witnessing 50% growth. However, the comparative figure for US stands at staggering \$5 billion.

Several companies like HCL Tech, SAP, Murugappa Group, Sasken, M&M have been using Coaching a strategic tool.

## Coaching Engagement

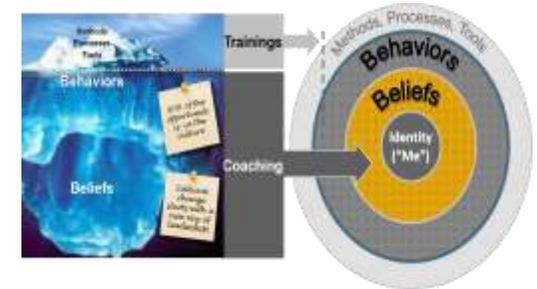
A typical Coaching engagement span 6-9 months, with main stakeholders being Coachee, Sponsor (Organization) and Coach. A Coachee schedules coaching dialogue every 4-6 weeks for an hour or two. Meetings are in person or over the phone.

Coaching sessions happens under the umbrella of complete confidentiality and infinite trust.

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*“It was a very nice experience to have you as a coach and I am already experiencing the positive effect of our sessions.”*  
*Senior Product Manager,*  
*Large German MNC*

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Coaching brings sustainable change by working with Individual's belief

## Get the exact results you want

While a Coachee is free to decide upon the area to be coached upon, coaching topics are generally classified as Personal Coaching and Business Coaching.

Business Coaching addresses areas of Strategic Thinking, Management Skills, Decision Making, Work situation and Productivity, while Personal Coaching helps Coachee in Building Self-awareness, Managing self, Work-Life Balance, Confidence & Assertiveness and Career Planning.

Welcome to an advice free zone!!

## About GEM Coaching Services

GEM offers Executive and Corporate Coaching by a panel of highly respected industry veterans and certified professional coaches.

If you have any queries, please drop us a note using the contact mentioned overleaf. We would be glad to assist you!

